



Position Title: Mental Health Campaign Associate Director of Clinical Strategy and Partnerships

About Children First

Children First (formerly Public Citizens for Children & Youth, PCCY) is a private nonprofit organization dedicated to improving the lives and chances of children through thoughtful and informed advocacy. Children First is a fast-paced child advocacy organization that uses research, people power, and coalition building to create the momentum for reform of public policies that enable more children to grow up healthy, well-educated, and ready to take the reins of their communities.

About the Mental Health Campaign

Children First is undertaking the audacious goal of reforming Pennsylvania's mental health system for children. The vision is to ensure that every child has access to a robust continuum of high-quality prevention, early intervention, and intensive mental health services that reduce the risk of suicide, decrease the use of inpatient psychiatric or crisis care, and support mental health and wellbeing so that all children can thrive. The Mental Health Campaign will work across the state to build coalitions, raise awareness, and advocate for policy reform in both the administration and the legislature. Please read more about our five essential strategies for mental health reform [here](#).

Position Summary

We are seeking a dynamic mental health professional with an understanding of systems-level change that can integrate policy reform with clinical practice. The right candidate will be able to build and maintain relationships across the mental health and educational fields, including with payers, state and county mental health administrators, mental health care providers and practitioners, intermediate units, educators, and school district administrators.

Key Duties

- Leverage clinical expertise to build relationships across key targeted sectors: education, pediatric practices, health systems, and managed care.
- Work in tandem with the Policy and Research Director to translate policy into practice that will make the proposed mental health reforms tangible for targeted sectors.
- Develop messaging strategies to generate support for the reforms in partnership with the Communications Director.

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- Recruit coalition members within the sectors and maintain key relationships.
- Hold meetings and public events with sector leaders to demonstrate support and buy-in and when appropriate include key state lawmakers in meetings/public events held with/by the sector leaders.
- Present at key meetings with officials/executives in the sectors.
- Orchestrate key convenings that demonstrate the buy-in of sector leaders.
- Draft the key details for statutory and regulatory changes needed to effect the changes proposed by the campaign goals and secure the support of sector leaders.

Qualifications, Education, and Experience

- Master's degree in social work, clinical psychology, community psychology, social services, special education or a related field.
- Experience in mental health system administration, operations, or policy or similar experience with the K-12 sector.
- Understanding of implementation and administration of services in an integrated care model.
- Experience delivering mental health supports to children in various settings.
- Advanced written and oral communication skills.

Important Skills

- Experience and comfort with facilitating meetings of clinical and education professionals.
- Experience and comfort with facilitating meetings of people with lived experience.
- Experience with public speaking to a large audience.
- Ability to synthesize data points into public facing information.
- Ability to work collaboratively and form positive relationships with team members representing various stakeholders.

Location: Candidates should be local to Pennsylvania or willing to relocate. This position could be a remote position with extensive travel in Pennsylvania required. Mondays at the office are ideal.

Reports To: Health Policy Director

Salary: \$90,000 - \$120,000 commensurate with experience plus a full benefit package

Apply: Resume and cover letter, to info@childrenfirstpa.org with the job title in your email subject line.

Children First is an inclusive, equal opportunity employer and does not discriminate in hiring.